



**KGM**  
MADE IN KOREA



**KORANDO**

# Go anywhere, do anything, shift everything

This is it. The new Korando. It's sorted. It's tried. It's tested and it's here. It's city-practical and all-road rugged. It's crammed with features, overflowing with refinement and strong on safety. It's road-ready and ready for anything.



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# Raw good looks, rugged personality

Sharp, stylish and slick. The new look Korando is unmistakably SsangYong but distinctively different. Korando has looks which get tongues wagging. And a price which gets them hanging out. With smooth handling and cutting edge technology, this is a vehicle with versatility as standard.



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# Street smart style

Korando styling sets the bar higher than ever for SsangYong. Built for the steep mountain passes of Korea, it sits perfectly on the highways and byways of Britain. Those muscular good looks combine with intelligent design to create a distinctive exterior style.



## LED headlamps\*

For those who want to see and be seen. These sparkling high power LED headlights will turn heads and light your way on the darkest nights.



## Multi function door mirrors

Typically found only on luxury vehicles, the multi-function door mirrors can fold in when you step out. Downward facing puddle lights let you see what you're stepping into.



## LED fog lights†

Attractive, integrated high power LED lights are triple stacked to reinforce the high-tech forward-looking presentation.

\*Ultimate only, †Ventura and Ultimate only.

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# Back to the future

Korando has been in production for 37 years. Now, in its 4th generation, its distinctive SsangYong heritage has been brought bang up to date. Seen from behind, its purposeful stance is unquestionably the sign of an SUV, yet its distinctive features are those of a refined saloon.



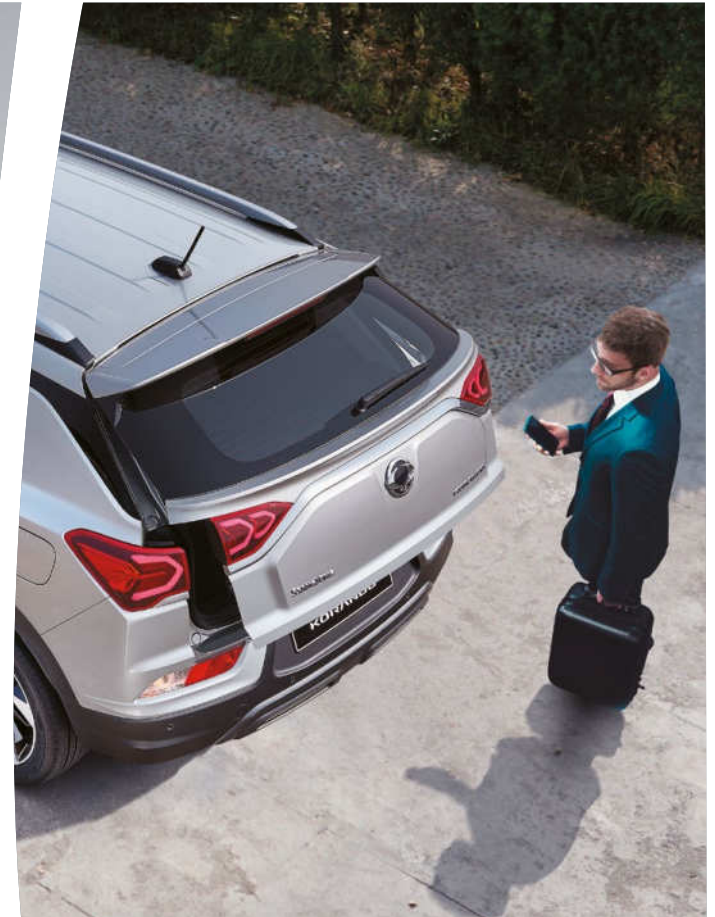
## LED rear combination lights

Crisp sparkling LEDs add refinement to the combination rear light cluster. So whether you're slowing down for vehicles in front, or simply making a left or right turn, other road users stay in sync with what you're doing.



## Rear spoiler

A distinctive design touch that gives the rear of the Korando a sporty, athletic look whilst improving aerodynamic performance.



## Smart tailgate\*

Useful when you've got your hands full. The smart tailgate offers easy loading and unloading. Approach the rear with the key fob and the tailgate automatically opens allowing you to access the loadspace hands free.

\*Ultimate automatic only

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# The inside story

There's a Korean phrase, '**Noon-Chi**' which has no direct translation. It means being in touch with the feelings of others and in harmony with your environment. The Korando has **Noon-Chi**. In spades. The interior is the widest in its class and wraps itself ergonomically around you. You feel safe, secure, and comforted.



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# Big on comfort

Settle into the driving seat, hear the reassuring clunk of a well-engineered, close-fitting door and get ready for the ride. The interior is safe, spacious and confident, the driving position is lofty and commanding. You're in control.



## Dual zone air-con\*

Everyone is individual. You may want to turn the heat up, whilst your passenger stays cool. Dual zone. Joint decision. Perfect harmony.



## Heated steering wheel\*

When it's cold outside, there's nothing more warming than the comfortable touch of a heated steering wheel.



\*Ultimate only.

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# The Blaze Cockpit

Experience the ultimate driving interface. We call it the Blaze Cockpit\*. A combination of not just one, but two digital displays, 34 colour mood lighting and a wrap around design inspired by the frets of a musical instrument. Technology and style at your fingertips.

The 10.25" cluster can be formatted to suit you, linking with the 9" multi-functional infotainment unit to provide a range of options\*:



### Analogue style instruments with turn by turn navigation

The simplest, most straightforward way to get there in style.



### Analogue style instruments with in-cluster navigation

See everything that's most important to you. Dials on the outside. Navigation in the centre.



### Digital instruments with in-cluster navigation

Full colour map display to give you the overall picture.



\*Ultimate only.

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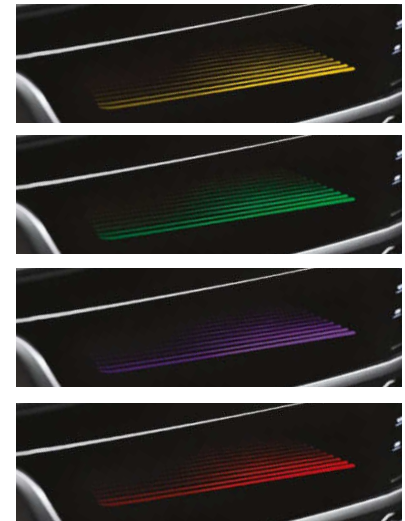
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# You have control

Two sophisticated digital displays keep you in the driving seat. The 9" central infotainment HD screen is home to DAB audio, TomTom® navigation, Apple CarPlay and Android Auto. The 10.25" digital cluster mirrors, or complements, the 9" screen with all the information you need directly in front of you, whilst mood lighting sets the scene to suit your mood\*.



## Mood lighting\*

Set the mood in your vehicle with a choice of 34 customisable LED colours.

\*Ultimate only.

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# Sounds sensational

Korando has all the latest tech. Dual displays<sup>†</sup> link you up with the outside world, while Google Android Auto and Apple CarPlay keep you connected to your sounds. There's even a rear view camera as standard on all but ELX models.



## ELX: DAB audio system

Clear DAB radio, 4" LCD display, Bluetooth for your phone and USB for sounds.



## Ventura: 8" screen smart audio

An 8" touchscreen controls DAB radio, Apple CarPlay or Android Auto connect your smartphone to the car, or use Bluetooth connectivity, or a handy USB.



## Ultimate: 9" HD Navigation

Features a high definition 9" screen, DAB radio, TomTom<sup>®</sup> Navigation, Apple CarPlay or Google Android Auto to play your favourite podcasts or tracks whilst keeping you on track.



## Google Android Auto and Apple CarPlay<sup>†</sup>

No need to look down at your phone, it's all on-screen. Access invaluable apps and enjoy your music library whilst on the move.

<sup>†</sup>Ventura and Ultimate only.



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# Stretch your legs

Inside, it's big, it's roomy and it's comfortable. Front seats are electronically controlled\*, heated+ and ventilated\*. And there's more than enough room for strapping teenagers in the back.



## Power seats with lumbar support\*

Find your perfect position. Electrically adjust height, and lumbar positioning until you're sitting comfortably.



## Heated front seats\*

When there's a chill in the air, a warm, welcoming heated seat creates the perfect environment for you to enjoy the ride.



## Ventilated front seats\*

When the temperature's rising, a gentle stream of refreshing chilled air will help you keep your cool.



\*Ultimate only.

+Ventura and Ultimate only.

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# Places for bits & bobs

A smart phone here. A drinks bottle there. Even a sneaky Twix down the side. Korando is cleverly designed to stay clutter free, even on the longest drives. A home for everything and everything has a home.



## Large glovebox

The high capacity, multi-functional glove-box swallows up a 10.5" iPad.



## Door pocket

Huge front door pockets take a couple of water bottles to keep you refreshed.



## Glasses storage

Reach for your sunglasses when the sun starts to shine.



## Adjustable armrest storage

There is a sliding armrest on top of the large central storage bin which moves forward to provide useful elbow support.

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# Bags & bags of space

With up to 551 litres of loadspace, the Korando offers class beating capacity for luggage and seating flexibility. It's not just big. It's huge and packed with features.



2nd row  
40% folded



2nd row  
60% folded



2nd row  
fully folded

A useful 'luggage board' provides a hidden compartment like the luggage hold on a plane\*. Golf clubs? No Problem. Suitcases? Bring them on. You can even extend the space by folding the 2nd row to add a surf board.



With luggage board



Divide the space with  
luggage board



With luggage board removed

\*Ventura and Ultimate only.

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# Finishing touches



## Hands free audio

Control is at your finger tips. Effortlessly set the volume or station via the wheel.



## Control your speed

Switch into or out of cruise control with the touch of a steering wheel button.



## Push button start

Korandoo is ready to go. A deft touch of the power start button and the response is immediate\*.



## Smart key system

Once the key fob is detected, open the car via a button on the door handle and start the car via a push button\*.



## Electric Parking Brake with Auto Hold†

Apply the parking brake via a button. The auto hold maintains brake pressure even when pressure is released from the brake pedal – on depressing the accelerator the brake is automatically released.



## Rear view camera†

It's always better to clearly see what's behind when reversing – a full colour camera is a great way to access the smallest of spaces.

\*Ultimate only, †Ventura and Ultimate only.

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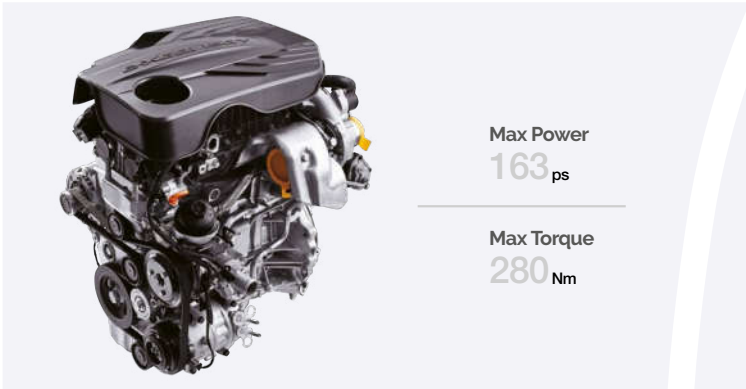
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# Pulling power

Petrol or diesel? It's up to you. Whichever you choose, you're guaranteed readily available oomph from the off. There's smooth powerful delivery whenever you want it. Every engine offers eco-friendly efficiency and all-important fuel economy.



Max Power  
**163** ps  
Max Torque  
**280** Nm

## 1.5 Petrol GDI-Turbo

Generating 280Nm of peak torque at 1,500~4,500 rpm, the quiet and smooth-running 1.5 GDI-Turbo delivers best-in-class performance for a dynamic, exhilarating driving experience.



Max Power  
**136** ps  
Max Torque  
**324** Nm(A/T)

## 1.6 Diesel

Exceptionally durable and fuel efficient, the 1.6 diesel is the perfect choice when the top priorities peak torque performance and fuel economy.



## Drive mode system (Auto only)

Driver selectable drive modes (NORMAL / SPORT / WINTER) for safe driving and a customizable driving experience. Normal mode balances the need for economy and power. Sport delivers extra power and Winter starts the car in 2nd gear to prevent slippage when icy.



## New Aisin 6-speed automatic transmission

Fitted on some of the finest cars in the world, the tested and proven AISIN 6-speed automatic offers smooth and quiet gear shifting with maximum fuel efficiency.



## 6-speed manual transmission

The 6-speed manual gearbox delivers a fun driving experience with maximum driver engagement. Optimized gear ratios ensure smooth, and precise gear shifts, improved fuel efficiency and a quieter ride.



## Idle Stop & Go

ISG temporarily stops the engine when the vehicle comes to a stop. It's the smart and efficient way to increase fuel economy and reduce exhaust emissions.

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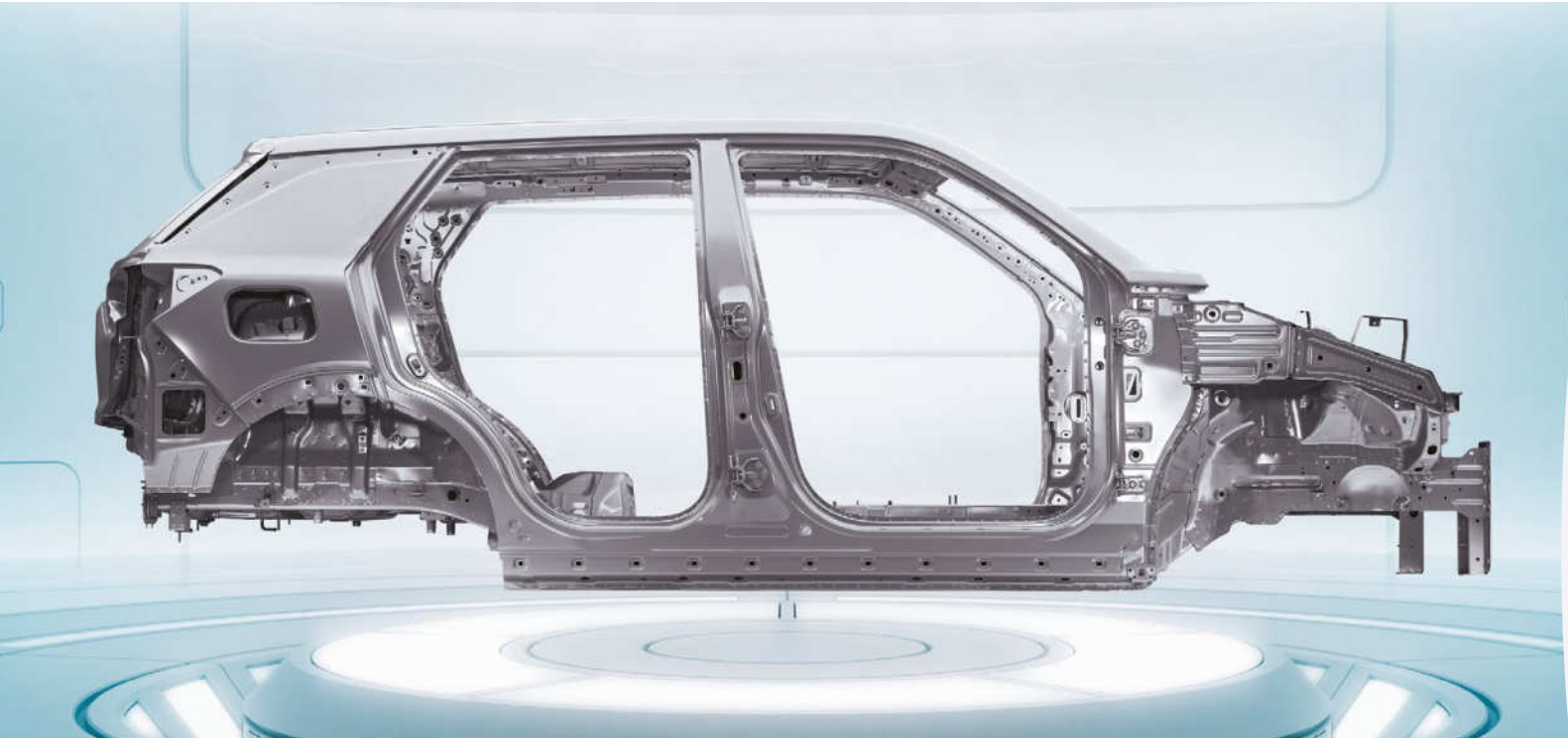
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# Protecting you & your loved ones

This is the safest and strongest Korando ever. Safety is built in – from the body up, with a best in class body structure composed of 74% high tensile strength steel. We've also fitted 7 air bags in case you run into trouble - or trouble runs into you.



### High Tensile-Strength Steel

At SsangYong, safety begins with the production of the body structure. For higher rigidity and safety, the body is built with advanced high tensile strength steel.



### 6 airbags

The All-New Korando builds upon its safety focus, boasting 6 airbags for passenger safety. It's not surprising that it's been awarded a 5-star EuroNCAP safety rating, delivering on a promise of safety as standard... not as an option.

- 1 Driver seat airbag
- 2 Passenger seat airbag
- 3 4 Front-seat side airbag (left/right)
- 5 6 Curtain airbag (left/right)



Special offers

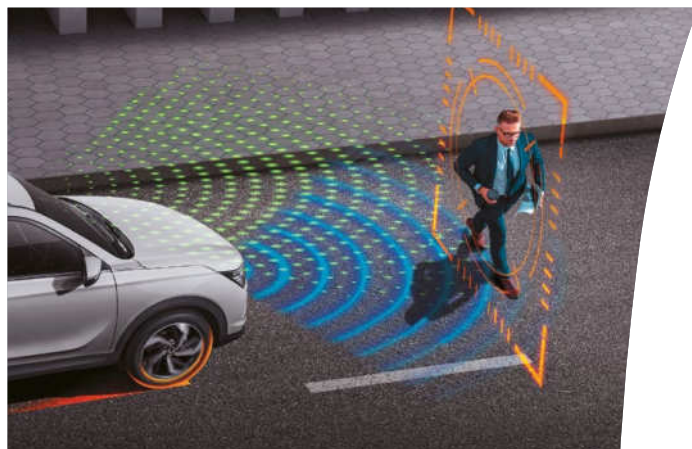
Book a test drive

Find your local dealer

Build your Korando

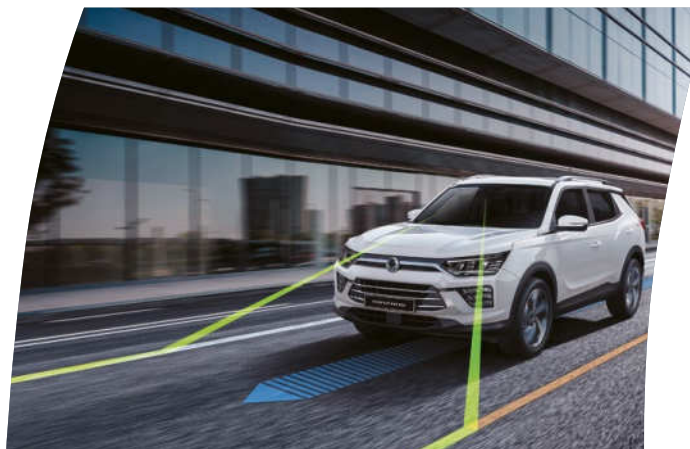
# Safety first & foremost

Safety is our prime concern. For you, for your loved ones, and for others on the road. Our continuously growing toolkit of advanced driving safety measures includes Autonomous Emergency Braking System, Lane-Keeping Assist and Lane Departure Warning System, along with driver aids such as High Beam Assist and Driver Attention Alert.



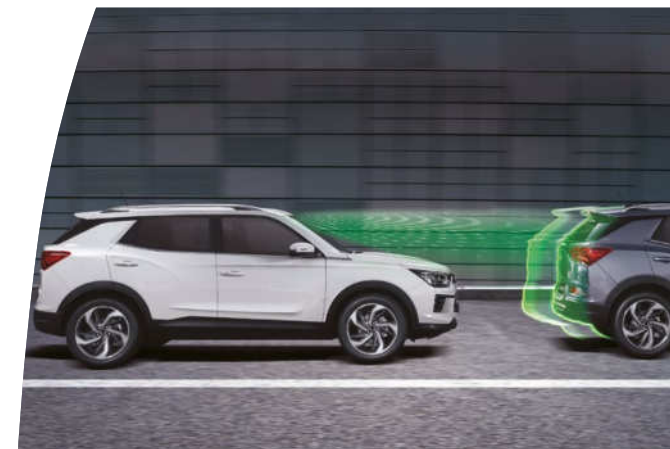
## Front Collision Warning

Alerts the driver when another vehicle or pedestrian appears in the path of the vehicle.



## Lane Departure Warning System

Notifies the driver when the forward camera module detects an unintended lane departure by the vehicle.



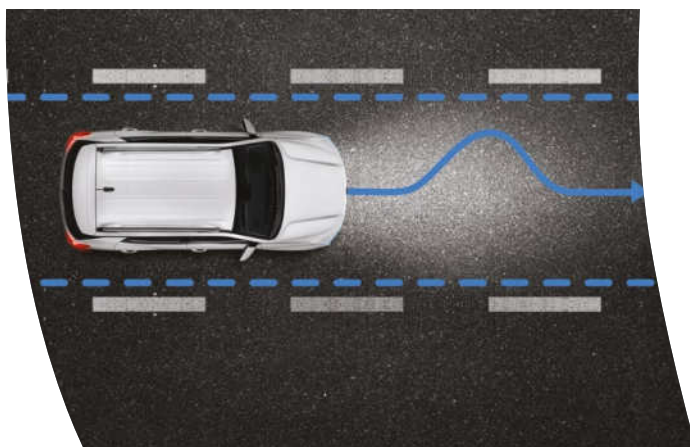
## Front Vehicle Start Alert

Alerts the driver when the preceding vehicle begins to depart.



## Autonomous Emergency Braking System

When a frontal collision is anticipated, this function automatically applies the brakes to prevent a collision.



## Lane Keeping Assist

Front camera helps prevent unintended lane departure by making a corrective steering adjustment.



## Driver Attention Alert

Automatically alerts the driver when time at the wheel has exceeded safe limits.

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# Colours & interiors

The all-new Korando comes in a range of stunning colours, Grand White, Platinum Grey and Cherry Red are all available with the Dark Grey interior option, while Dandy Blue and Space Black are available with the Light Grey interior option.



Grand White



Platinum Grey



Cherry Red



Space Black



Dandy Blue

Dark Grey



Light Grey



Leather



Leather



Dual fabric & faux leather seats



Dual fabric & faux leather seats



Woven cloth

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# More than 65 years of 'Korean Can Do'

Imagine how good you'd be at something if you'd done it every day for 65 years or more. That's how long SsangYong has been making motor vehicles in various guises. We've been crafting the Korando since 1983. Durability and outstanding performance have always been at the very heart of what we do. That's why we're good at it.



## 1954 Ha Dong-Hwan Motor workshop

SsangYong was initially established as Ha Dong-Hwan Motor workshop, specialising in trucks, buses and special purpose vehicles.



## 1984 Korean Can Do

In 1984 SsangYong took over Geohwa Co and created the name Korando, a contraction of the motto "Korean Can Do".



## 2011 Korando 3

Korando gains a touch of Italian style. The Giugiaro-designed Korando 3 is SsangYong's first monocoque and uses a new 2.0L home developed diesel engine and 2 tonne towing limit to become a caravanners favourite.

## 1974 Co-founded Shinjin Jeep

Co-founded Shinjin Jeep and developed both hard and soft top Jeep-type vehicles.



## 1996 Korando 2

The distinctive Korando 4x4 was launched - and features a combination of family transport, towing and off-road ability unique in its day - the first Korean SUV.



## 2019 All-new Korando

The product plan comes full circle with a fully modern version of the towing favourite, the Korando SUV.



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